

BIG SPONSORS FLEE SAMANTHA BEE'S SHOW

Catholic League president Bill Donohue comments on Samantha Bee's problems with sponsors:

On June 8, I issued a news release, "Verizon and P&G Asked to Drop Samantha Bee." We provided email addresses so our followers could contact both companies. A few hours later, we received a call from an official at Verizon indicating that the company might pull its ads. On June 12, I issued a news release, "Will Verizon Drop Ads for Bee's Show?" Email contacts for both Verizon and P&G were again provided.

Good news: On the June 13 edition of Samantha Bee's TBS show, "Full Frontal," neither Verizon nor P&G advertised on her show. In fact, most of the advertisements were for movies or Turner Broadcasting shows. The word is out: sponsoring Samantha Bee's show is a very risky ordeal.

Our work is not done. There was one new big sponsor on Bee's June 13 show: Wendy's. If Wendy's hears from you, it is likely they will follow in the footsteps of Verizon and P&G.

No respectable company wants to be associated with a show whose host uses the "c-word" to describe women she hates. We would be remiss if we did not acknowledge that Bee's relentless anti-Catholicism is a key motivating force behind our campaign.

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