

ANTI-CONDOM AD MAKES SMITHSONIAN

The Catholic League's first anti-condom ad has been accepted by the National Design Museum, a facility of the Smithsonian Institution, for display this fall. "Mixing Messages: Graphic Design in Contemporary Culture" is an exhibition that will explore the social and aesthetic value of graphic design. It will run from September 17 to February 17, 1997 at the New York museum.

In 1994, the league gained national attention with this ad by having 10,000 copies placed in New York City subway cars. "Mixing Messages" is being made possible by a grant from the Mead Corporation. Though the league has no reason to believe that the artistic community likes the ad, it is delighted to have its work shown. It also hopes to get its message across one more time.