

# AD WITHDRAWN

When Catholic League member, Robert J. Flaherty of Peoria, Illinois, listened to a radio commercial that defamed his religion, he registered a complaint with the company and succeeded in having the ad withdrawn.

The radio ad was run by STIHL, maker of power tools. It featured a nun, Sister Mary Margaret, who gets so exasperated that she utters an obscenity that is bleeped out. The expletive deleted is what got Flaherty to act. He contacted the president of STIHL, who in turn investigated the matter, and the ad was pulled. Good going, Bob! Stories like this only buttress the point made in this month's "President's Desk" article.