AD BLITZ AGAINST DODGERS WORKING

Bill Donohue

KABC radio in Los Angeles started June 6 airing the first of 25 ads paid for by the Catholic League asking listeners not to attend the June 16 "Pride Night" Dodgers game honoring the Sisters of Perpetual Indulgence, an anti-Catholic hate group; it runs through June 9. The initial reaction has been very positive.

The Los Angeles Times just published a <u>story</u>, "Catholic League Launches Radio Ad Campaign Urging Boycott of Dodgers' Pride Night." While the story is not critical of the "Sisters," it accurately conveys our stand.

Now we have been contacted by other media outlets asking permission to disseminate the ad. We are encouraged by this robust response.

It should be noted that while there are several lay Catholic groups that have weighed in against the Dodgers, the Catholic League is the only organization in the nation to launch an ad campaign. Coupled with our mass mailings to prominent Catholics in the Los Angeles area, we are proud to lead the way. Even critics of the overall Catholic response are citing our leading role.

We will have more to say tomorrow about the next stage in our campaign.